

# Center for Social Diagnosis (CDS)

http: [www.cds.uvt.ro](http://www.cds.uvt.ro)

Director: Alin Gavreliuc, Professor PhD

CDS represents an advanced research center focused on societal, organizational and individual diagnosis. CDS provides expertise in the area of Social Psychology, Cross-Cultural Psychology, Ethno-Psychology and Political Psychology. Encouraging also interdisciplinarity, CDS has assumed to become a reflection center interested in theoretical reframing of several topics like identity dynamics, cultural determination upon social identities, intergenerational transfer of values and attitudes in post-communist Romania.



**CDS**  
CENTRUL DE DIAGNOZĂ SOCIALĂ

**Multiple research groups**

**7 researchers**

**3 PhD students**

## Research team focused on cross-cultural psychology/ethnopsychology areas of study

*Group Leader:* Alin Gavreliuc, Professor PhD

*Research Topics:*

- Self-construal in cross-cultural contexts
- Cultural basis of individual happiness
- Social beliefs and cultural dimensions in the different organizational environments
- Time perspective and social axioms
- Intergenerational transfers of values and attitudes in contemporary Romania

## Research team focused on organizational/societal topics

*Group Leader:* Alin Gavreliuc, Professor PhD

*Research Topics:*

- Social diagnosis at organizational or/and structural level
- Cultural dimensions in Romanian educational organizations
- Assessment of the inter-ethnic and inter-regional relationships

## Recent Results:

- Scientific articles, volumes and conferences (see below)
- Research reports for local and regional administrations on:
  - total quality management (TQM) in academic environment;
  - cultural changes, generational differences and social behaviors in the U.S. and Eastern Europe;
  - consumer culture values, identity processes, mindfulness and well-being;
  - Timișoara – European Capital of Culture 2021 – psycho-sociological report;
  - pshychological-sociological study as the bases for the local urbanistic plan of Nădlac town, Arad county;
  - pshychological-sociological study of local community of Sebiș town, Arad county.



Conference: *Epistemological and methodological principles in social sciences: positivist and postmodernist naiveness* (March 2014)

Invited Speaker: Petru Iluț (Professor PhD)

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Conference: *Collective trauma, the hidden heritage of communist experiment in the Romanian society*. Organized together with "The Romanian Society of Psychoanalysis" and "Timisoara Society" (October 2015)  
Invited speakers: Adriana Babeți (Professor PhD), Smaranda Vultur (Associate Professor PhD).

### Recent publications (selection)

Becker, M., Vignoles, V. L.,..., Gavreliuc, A. et al. (2012). Culture and the Distinctiveness Motive: Constructing Identity in Individualistic and Collectivistic Contexts, *Journal of Personality and Social Psychology*, 102(4), 833-855. DOI: 10.1037/a0026853

Impact factor = 5.510

Owe, E., Vignoles, V. L.,..., Gavreliuc, A. et al. (2013). Contextualism as an Important Facet of Individualism-Collectivism: Personhood Beliefs across 37 National Groups, *Journal of Cross-Cultural Psychology*, 44(1), 24-45. DOI:10.1177/0022022111430255

Impact factor = 1.418

Gavreliuc, A., & Gavreliuc, D. (2014). Cartography of the Banatian Identity Dynamics in the Last Decade: the Registers of Social Attitudes and Social Capital. *Review of Research and Social Intervention*, 44 (1), 212-228.

Impact factor = 1.354

Becker, M., Vignoles, V.,..., Gavreliuc, A. et al. (2014). [Cultural Bases for Self-Evaluation: Seeing Oneself Positively in Different Cultural Contexts](#). *Personality and Social Psychology Bulletin*, 40, 657-675. DOI: 10.1177/0146167214522836

Impact factor: 2.515

Gavreliuc, D., & Gavreliuc, A. (2014). Symbolic capital and cultural dimensions in Romanian educational organizations. *Procedia – Social and Behavioral Sciences*, 127, 392-395. DOI: 10.1016/j.sbspro.2014.03.277

Gavreliuc, A., & Gavreliuc, D. (2014). Communitarian resilience confronting with personal and social historical ruptures. *Procedia – Social and Behavioral Sciences*, 127, 396-400. DOI: 10.1016/j.sbspro.2014.03.278

### Research Projects (since 2014)

- 3 diagnosis-research projects on educational environment
- 3 research projects for local and regional authorities
- 5 scientific articles, ISI Web of Knowledge
- 2 conference-debates

### Current projects

- **Cultural Changes and Psychology: Generational Differences in Psychology and Social Behaviors in the U.S. and Eastern Europe** - partners: University of California, Santa Barbara, West University of Timisoara, A. I. Cuza University from Iassy and Kobe University, Japan, 2013-2016.
- **Consumer Culture Values, Identity Processes, Mindfulness, and Well-being.** Project co-supervised by Dr. Helga Dittmar and Dr. Vivian Vignoles (University of Sussex) under the auspices of the *Culture and Identity Research Network*, 2014-2017.

### Current diagnosis

*The image of Spain/Spanish in Romania* – research coordinated by CDS for Spanish Consulate in Romania (2016).

### Strategic partners

- *CIRN - Culture and Identity Research Network (CIRN)* from *International Association for Cross-Cultural Psychology*.
- <https://sites.google.com/site/identitymotives/CIRN>
- University of California, Santa Barbara, USA:
- <https://labs.psych.ucsb.edu/kim/heejung/>
- University of Sussex, UK
- Alexandru Ioan Cuza University from Iassy, Romania.



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